



Professional Excellence

Credentials, Professional Development and Building an Image



The Leadership Bench

Always be prepared for the next step in your career development.

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NATIONWIDE/GLOBAL CHAMBER ORGANIZATIONS:

U.S. Chamber of Commerce (USCOC)

The world's largest business organization. The Chamber's mission is to fight for the interests of business and free enterprise before Congress, the White House, regulatory agencies, courts, the court of public opinion, and governments around the world.



Association of Chamber of Commerce Executives (ACCE)

Members look to ACCE for best practices, industry trends, corporate partners, networking, and new ideas to advance the interests of their communities. ACCE offers resources, industry information and data, professional development opportunities, peer connectivity and best practice sharing through our annual convention and topical conferences, our award-winning digital magazine, online education, peer networking and other activities.



American Society of Association Executives (ASAE)

ASAE is the essential organization for association management, representing both organizations and individual association professionals. We believe associations have the power to transform society for the better. Our passion is to help association professionals achieve previously unimaginable levels of performance. We do this by nurturing a community of smart, creative, and interesting people: our members. In short, we are the Center for Association Leadership.



STATE CHAMBER ORGANIZATIONS:

Texas Chamber of Commerce Executives (TCCE)

The Texas Chamber of Commerce Executives (TCCE) is the professional society of chamber of commerce executives, staff, and affiliated members in the state of Texas. TCCE provides professional education, resources, consulting, idea exchange, and connection to a community of like-minded professionals committed to excellence in the chamber industry and the success of the communities they serve.



Texas Association of Business (TAB)

The Texas State Chamber The Texas Association of Business is the Texas State Chamber, representing companies of every size and industry. TAB's purpose is to champion the best business climate in the world, unleashing the power of free enterprise to enhance lives for generations.



REGIONAL CHAMBER ORGANIZATIONS:

Greater Houston Partnership (GHP)

The Greater Houston Partnership champions Houston's growth and success by bringing together business and civic-minded leaders to address the region's unique challenges. Our mission is to make Houston one of the best places to live, work and build a business. The Greater Houston Partnership is a meeting place for business people who want to be involved in Houston's positive growth and influence the trajectory of the region.



Gulf Coast Chamber of Commerce Executives (GCCE)

GCCE is a catalyst empowering and connecting chamber leaders to increase economic vitality across the Gulf Coast Region of Texas. We are here to serve the Chambers of Commerce of our region by connecting them to resources, education, and others in the industry. Enhancing both our vibrant local economy and our outstanding quality of life.



North Texas Commission (NTC)

The North Texas Commission serves the region to convene and educate public and private sector leaders to ensure that state and federal policies promote strong local governments, support excellence in public schools, increase the skilled workforce pipeline, and safeguard a thriving business environment.



CREDENTIALS:

INDIVIDUAL CREDENTIALS:

Institute for Organizational Management (IOM)

Institute is the professional development program of the U.S. Chamber of Commerce. It was designed to enhance individual performance, elevate professional standards, and recognize association, chamber of commerce, and other nonprofit professionals who demonstrate the knowledge essential to the practice of nonprofit management.



Certified Chamber Executive (CCE)

Earn the internationally-recognized certification for chamber professionals! The Certified Chamber Executive (CCE) program is designed to assess the four core components of the chamber Body of Knowledge: management; planning and development; membership, communications, and revenue; and operations. CCEs exemplify commitment to the chamber of commerce profession, dedication to managerial and leadership excellence, and leadership in state, regional, and national chamber professional associations.



Center for Chamber of Commerce Excellence (CCCE)

TCCE partners with Texas A & M to present a three year professional development, education and networking at the Center for Chamber of Commerce Excellence.



Certified Association Executive (CAE)

American Society of Association Executives credential is the marker of a committed association professional who has demonstrated the wide range of knowledge essential to manage an association in today's challenging environment.



Community Development Institute (CDI)

CDI Texas provides practical, interactive, and comprehensive training designed to meet the needs of economic and community development professionals working in a fast-paced environment. CDI Texas builds the capacity of individuals and communities to effectively and positively impact economic and social development.



Certified Travel Executive (CTE)

Texas Travel Industry Association - Travel & Tourism College is an intensive, week-long curriculum of Travel & Tourism marketing, management, and leadership courses held each summer. This is designed as a 3-year Certification program, with returning students taking 2nd and 3rd year classes. Travel & Tourism College (TTC) instructors are university professors and industry CEOs who bring a wealth of knowledge and expertise to the classroom. The schedule is packed from start to finish with classes, discussion groups and networking events. Upon successful completion of the 3-year program and a capstone project, graduates will receive the designation of Certified Tourism Executive (CTE).



ORGANIZATIONAL CREDENTIALS:

U.S. Accreditation

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Chamber of the Year

Chamber of the Year is the most prestigious and competitive award presented by ACCE and is the only globally-recognized industry award that honors top chambers of commerce. Those honored with the Chamber of the Year designation have demonstrated organizational strength and made an impact on key community priorities.



Building an Image

A set of qualities and characteristics that represent perceptions of your competence and character as judged by both influencers and peers

- The image you project in both a professional and non-professional environment
- What people will remember about you, since you are the message
- A lasting first impression - you begin making an impression before you even speak

Continue to enhance your image and professional development through:

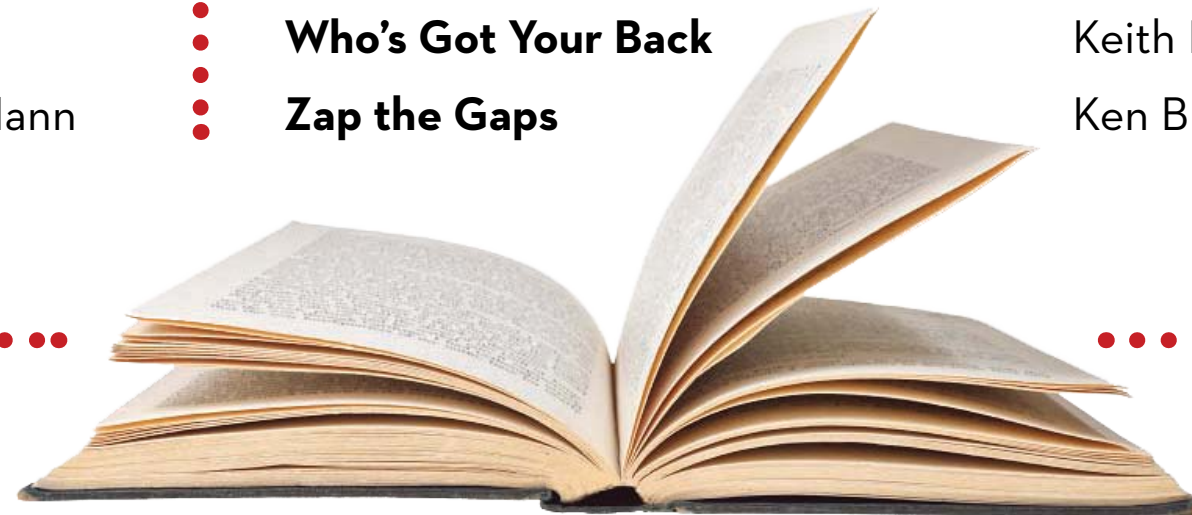
Education • Get a mentor • Ask for candid feedback • Read!

FORT BEND CHAMBER OF COMMERCE

Recommended Reading for Success

7 Habits of Highly Successful People Stephen R. Covey
Awakening Your Inner Genius Sean Patrick
Brief Joseph McCormack
Duct Tape Marketing John Jantsch
Extreme Ownership Jocko Willink & Leif Babin
Four Conversations Rod Brace
Four Disciplines of Execution Chris McChesney, Sean Covey & Jim Huling
Give & Take Adam Grant
Good to Great Jim Collins
Great by Choice Jim Collins
How the Mighty Fall Jim Collins
It's Not About You Bob Burg & John David Mann
Leaders Made Here Mark Miller

Never Eat Alone Keith Ferrazzi
Resolved: 13 Resolutions For Life Orrin Woodward
The Advantage Patrick Lencioni
The Compound Effect Darren Hardy
The Dip Seth Godin
The E Myth Revisited Michael E. Gerber
The Five Most Important Questions Peter F. Drucker
The Go-Giver Bob Burg & John David Mann
The 6 Types of Working Genius Patrick Lencioni
Touch Points Douglas Conant & Mette Norgaard
Tribes Seth Godin
Who's Got Your Back Keith Ferrazzi
Zap the Gaps Ken Blanchard



FORT  **BEND**
CHAMBER OF COMMERCE



Keri Curtis Schmidt, CCE, IOM
President & CEO
Fort Bend Chamber
keri@fortbendcc.org • 281.682.9498