



22ND ANNUAL CCCE

February 6 - 9, 2022

SUNDAY, FEBRUARY 6

5:00 - 7:00 PM

Registration + Pick Up | Come & Go Social
Block T Bar & Grill, Texas A&M Hotel & Conference Center

MONDAY, FEBRUARY 7

TIME

YEAR THREE

8:00 AM

Welcome | Opening Remarks and Get Acquainted Session

8:30 AM

Generations in the Workplace
Glenn Shepard, *Glenn Shepard Seminars*

9:15 AM

Taking Legislative Programs to the Next Level
Doug Peters, IOM, AP, *Abilene Chamber*
—
Doug Williamson, *Abilene Chamber*

10:30 AM

BREAK

10:45 AM

**Could YOU Unknowingly be Working
With (or sleeping with) a Sociopath?**
Glenn Shepard, *Glenn Shepard Seminars*

LUNCH

12:00 PM

The Solutions Room with Cathi Hight
Cathi Hight, Hight Performance Group, Inc.

2:15 PM

Working with Entrepreneurs
Chris Scotti, *Texas A&M University*

3:30 PM

BREAK

3:45 PM

Economic Development
Steve Ahlenius, IOM, CeCD

5:00 PM

Closing Remarks | Day One Concludes

TUESDAY, FEBRUARY 8

TIME

YEAR THREE

8:00 AM

Breakfast | Opening Session

8:30 AM

Behavioral Economics for Business

Marco Palma, PhD, *Texas A&M University*

—
Jeff Pool, *Texas A&M University*

9:45 AM

BREAK

10:15 AM

Developing Your Chamber Value

Kelle Marsalis, CCE, IOM, *Plano Chamber*

11:30 AM

LUNCH

Ignite Session

Frank B. Ashley III, EdD, *Texas A&M University*

1:15 PM

Creating an Inclusive Employee Culture

Kelle Marsalis, CCE, IOM, *Plano Chamber*

2:30 PM

BREAK

2:45 PM

Business Interruption Planning

Diane Probst, CCE, IOM, *Rockport-Fulton Chamber*

4:00 PM

Group Photos

6:30 PM

2022 CCCE Graduation Dinner & Celebration

Jim Olson, JD, *Texas A&M University*

8:30 PM

Day Two Concludes

WEDNESDAY, FEBRUARY 9

TIME

YEAR THREE

8:00 AM

Breakfast | Opening Session

8:30 AM

Understanding Implicit Bias

Jack Manhire, JD, PhD, *Texas A&M University*

9:30 AM

BREAK

9:45 AM

Partnership and Building Consensus

RaDonna Hessel, CCE, IOM, *Grapevine Chamber*

—
Bruno Rumbelow, *City of Grapevine*

10:45 AM

Implicit Bias Deep Dive

Hiring, Firing and More

Jack Manhire, JD, PhD, *Texas A&M University*

12:00 PM

CLOSING SESSION

12:30 PM

CCCE 2022 Adjourns