



# 23RD ANNUAL CCCE

February 5 - 8, 2023

## SUNDAY, FEBRUARY 5

5:00 - 7:00 PM

### University Club Reception & Registration

Rudder Tower Eleventh Floor, *Texas A&M University*

## MONDAY, FEBRUARY 6

TIME

### ADVANCED STUDIES

*advanced study group will have the choice of three other sessions offered*

7:45 AM

**Breakfast, Welcome, Opening Remarks and Get Acquainted Session**

8:00 AM

### Be the Hero

Glenn Shepard, *Glenn Shepard Seminars*

9:15 AM

### Choose Your Session

*Choose from Year 1, 2 or 3*

10:30 AM

**BREAK**

10:45 AM

### Authenticating Chamber Executives' Leader Behavior Styles

Kenneth Taylor, PhD, *Texas A&M University*

12:00 PM

### LUNCH

### The Solutions Room with Cathi Hight

Cathi Hight, *Hight Performance Group, Inc.*

2:15 PM

### Choose Your Session

*Choose from Year 1, 2 or 3*

3:30 PM

**BREAK**

3:45 PM

### Choose Your Session

*Choose from Year 1, 2 or 3*

5:00 PM

**Day One Concludes**

5:30 PM

**Optional Gardens Tour | Dinner On Your Own**

**TUESDAY, FEBRUARY 8**

TIME

**ADVANCED STUDIES**

*advanced study group will have the choice of three other sessions offered choice*

**8:00 AM**

**Breakfast**

**8:30 AM**

**Social Media - Choose Your Level**

*Social Media Team, Texas A&M University*

**9:45 AM**

**BREAK**

**10:15 AM**

**Choose Your Session**

*Choose from Year 1, 2 or 3*

**11:30 AM**

**LUNCH**

**Behavioral Science and Marketing for Business Session**

*Marco Palma, PhD & Jeff Pool, Texas A&M University*

**1:15 PM**

**Legislative Update/Key Issues**

*Drew Scheberle, Texas Chamber of Commerce Executives/Texas Association of Business*

**2:30 PM**

**BREAK**

**2:45 PM**

**Choose Your Session**

*Choose from Year 1, 2 or 3*

**5:00 PM**

**Bush Presidential Library Tour**

**6:00 PM**

**2023 CCCE Graduation Dinner & Celebration**

*Brigadier General Joe Ramirez, VP Student Activities, Texas A&M University*

**8:00 PM**

**Day Two Concludes**

WEDNESDAY, FEBRUARY 8

TIME

**ADVANCED STUDIES**

*advanced study group will have the choice of three other sessions offered choice*

8:00 AM

**Breakfast**

8:15 AM

**Hardest Worker in the Room: Imposter Syndrome**

*Delaney Couri, PhD Student, Texas A&M University*

9:15 AM

**BREAK**

9:30 AM

**Choose Your Session**

*Choose from Year 1, 2 or 3*

10:45 AM

**Get a Grip: Entrepreneurial Operation System (EOS)**

*Lesa Skipper, Certified EOS Implementer*

12:00 PM

**CLOSING SESSION**

12:30 PM

**CCCE 2023 Adjourns**